

# Project PrIDE: Monitoring and Evaluation



# PRIDE BACKGROUND & PRESENTER INTRODUCTIONS

Presented by:

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# PrIDE Background

- Purpose of funding:
  - PrEP
  - DtC



- Target populations
  - Men who have sex with men (MSM)
  - Transgender persons

# PrIDE Background

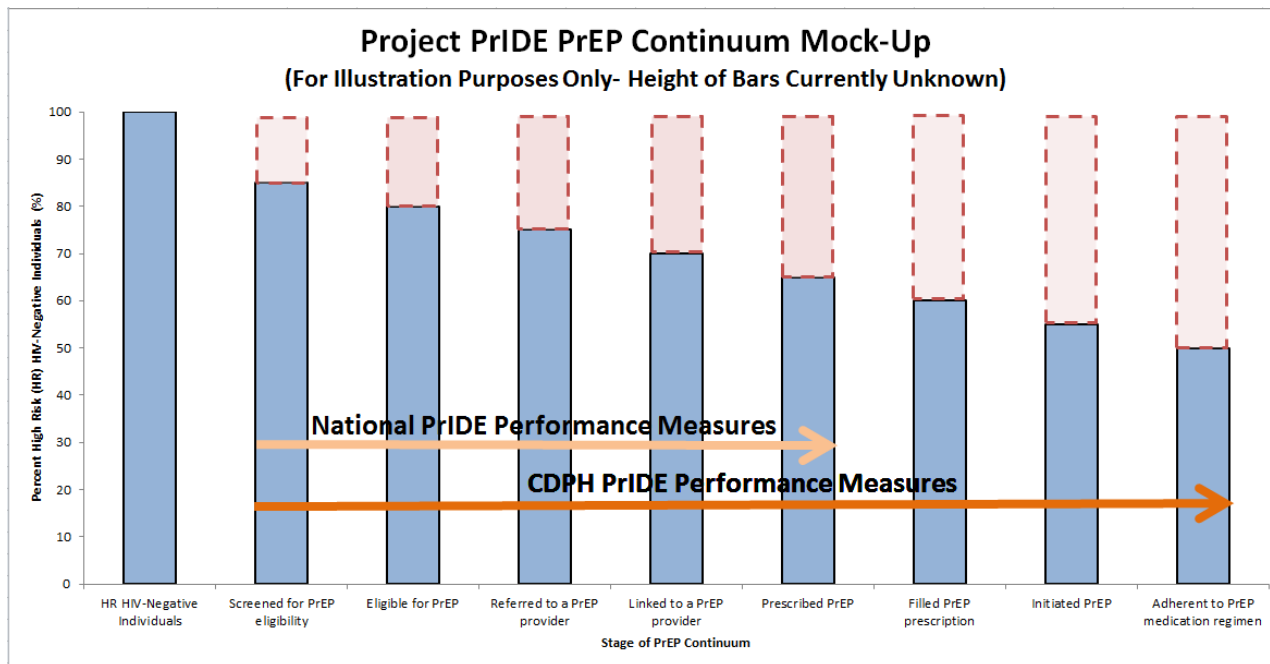
**Table 1: Funded Activities by Grantee**

|    | Health Department | MSAs/MDs                                                                                                    | Category 1: PrEP | Category 2: Data-to-Care |
|----|-------------------|-------------------------------------------------------------------------------------------------------------|------------------|--------------------------|
| 1  | Baltimore         | Baltimore-Towson                                                                                            | X                | X                        |
| 2  | California        | San Diego-Carlsbad-San Marcos<br>Riverside-San Bernardino-Ontario<br>Santa Ana Division<br>Oakland Division | X                |                          |
| 3  | Chicago           | Chicago Division                                                                                            | X                | X                        |
| 4  | Colorado          | Denver-Aurora                                                                                               | X                |                          |
| 5  | Houston           | Houston-Baytown-Sugar Land                                                                                  | X                | X                        |
| 6  | Los Angeles Co.   | Los Angeles Division                                                                                        | X                |                          |
| 7  | Louisiana         | New Orleans-Metairie-Kenner                                                                                 | X                | X                        |
| 8  | Michigan          | Detroit Division                                                                                            | X                |                          |
| 9  | New York City     | New York-White Plains-Wayne Div.                                                                            | X                |                          |
| 10 | San Francisco     | San Francisco Division                                                                                      | X                | X                        |
| 11 | Tennessee         | Memphis                                                                                                     | X                |                          |
| 12 | Virginia          | Virginia Beach-Norfolk-Newport News                                                                         | X                |                          |

# The Role of Monitoring & Evaluation

## Importance of PrIDE Evaluation

- Construct PrEP continuum with service delivery data
- Identify facilitators and barriers/challenges to PrEP implementation
- Identify/implement strategies, tools, etc. to bridge the gaps

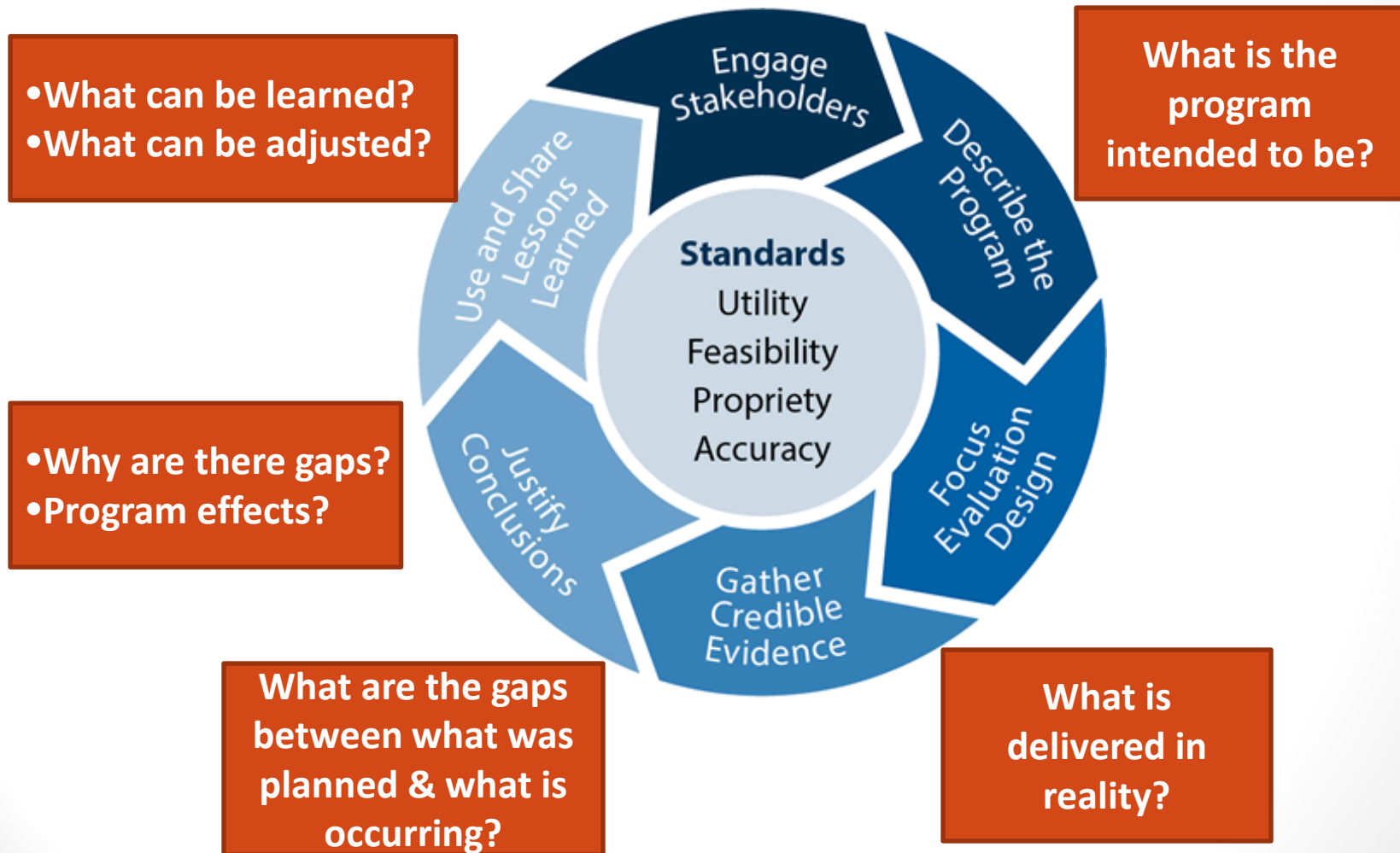


# Monitoring & Evaluation

Within the paradigm of Program Evaluation



# CDC Model of Program Evaluation



# EVALUATION

Data Collection Tools

Variables

Performance Indicators

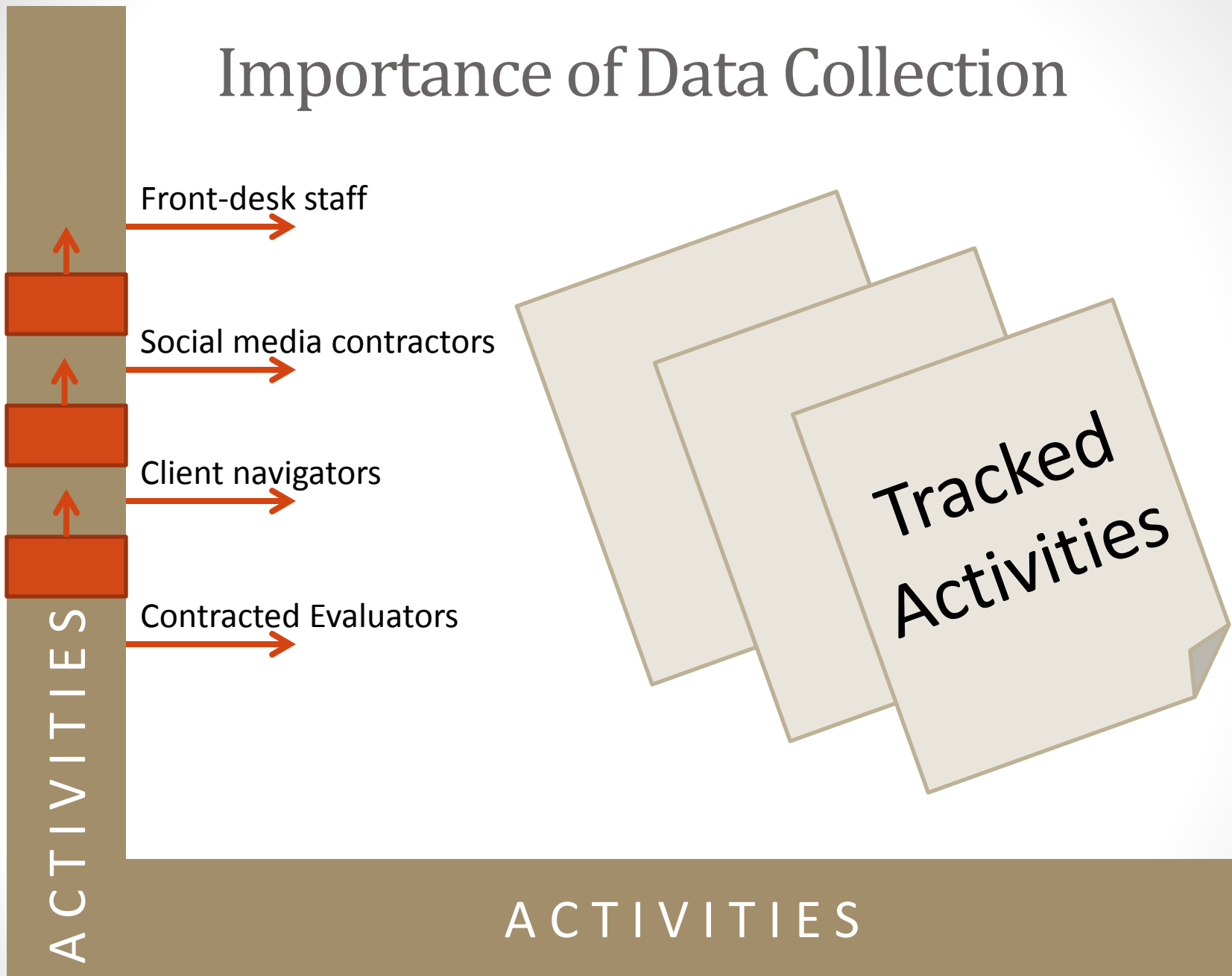
Monitoring Questions

ACTIVITIES

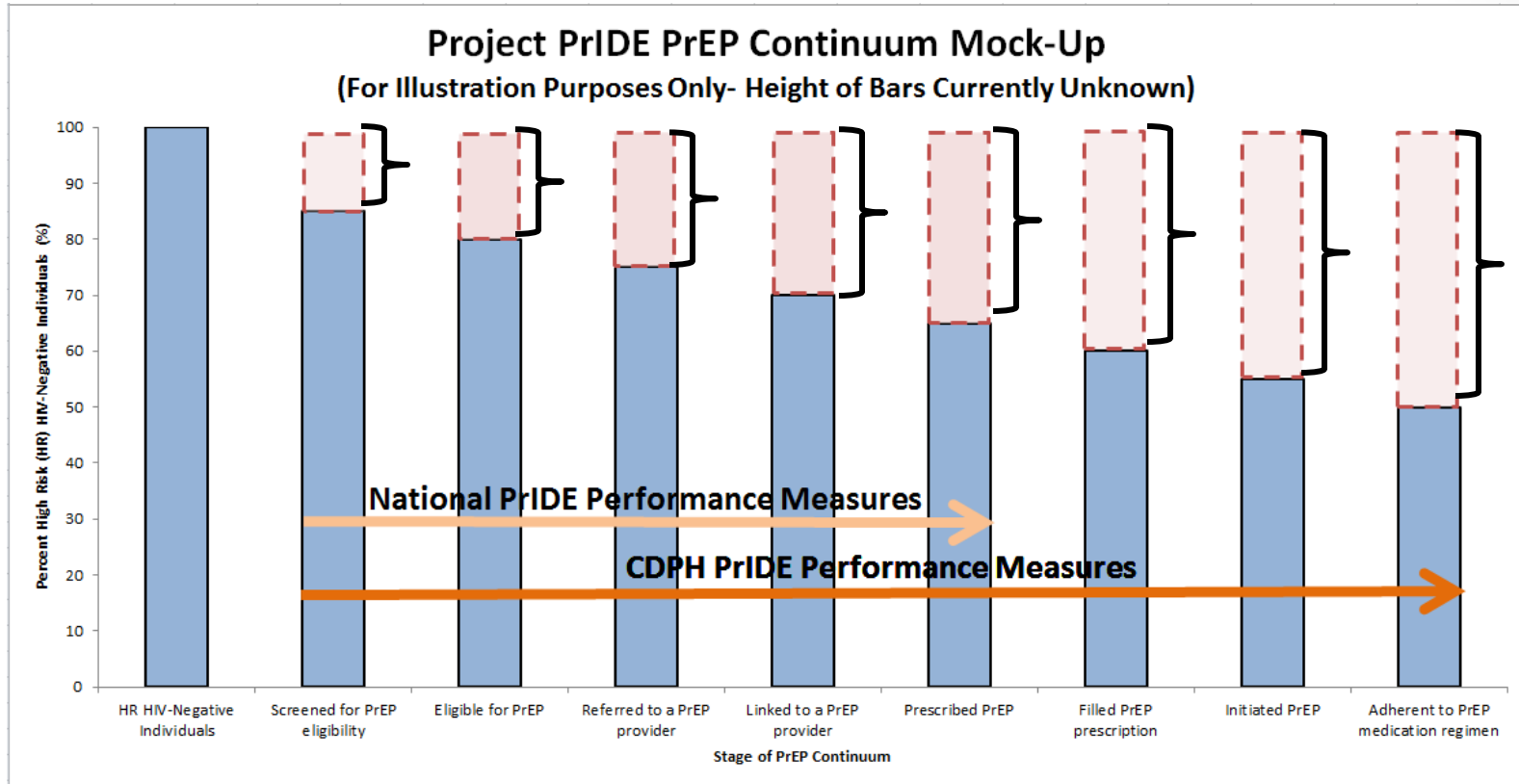
ACTIVITIES



# Importance of Data Collection



# The Project's Legacy



- Measuring PrEP uptake
- Understanding barriers

# Agenda

- PrIDE Background & The Role of Monitoring & Evaluation
- Presenter Introductions
- The Landscape of Project PrIDE Data Reporting Requirements
  - Kolbi Parrish, CDPH-OA, Project PrIDE Lead
- Using Population Statistics to Define Targets
  - Montica Levy, SFDH
- Leveraging Social Network Applications for Evaluating Changes in PrEP Outcomes
  - Shoshanna Nakelsky, LAPH

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