

PleasePrEPMe.org

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PPM Vision

- PPM aims to be an inclusive, friendly and intuitive web portal that expands access and resources to potential PrEP users.
- PPM strives to increase education, visibility, and access to PrEP for marginalized populations.

PPM Providers



PPMe: Online Chat

- Chat feature to support peer education, navigation to providers
- Designed to increase *awareness*, *education* and *resource referrals*
- Collaboration with Project Inform
- Launch: 1-10-17



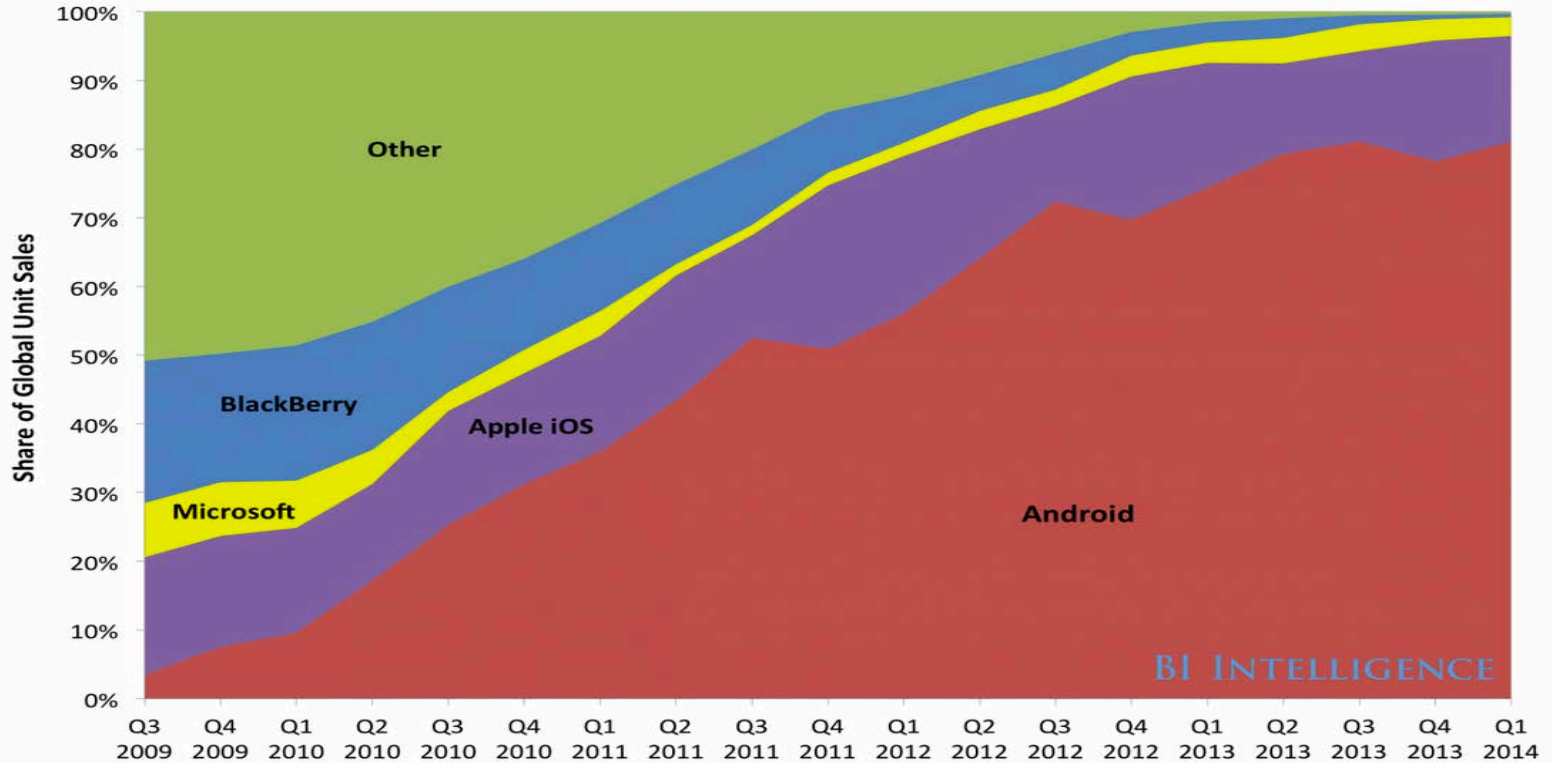
PPM Goals

Goal 1: Launch
Sexual Health
Coaching

Goal 2: Organize
statewide PrEP
Navigator group

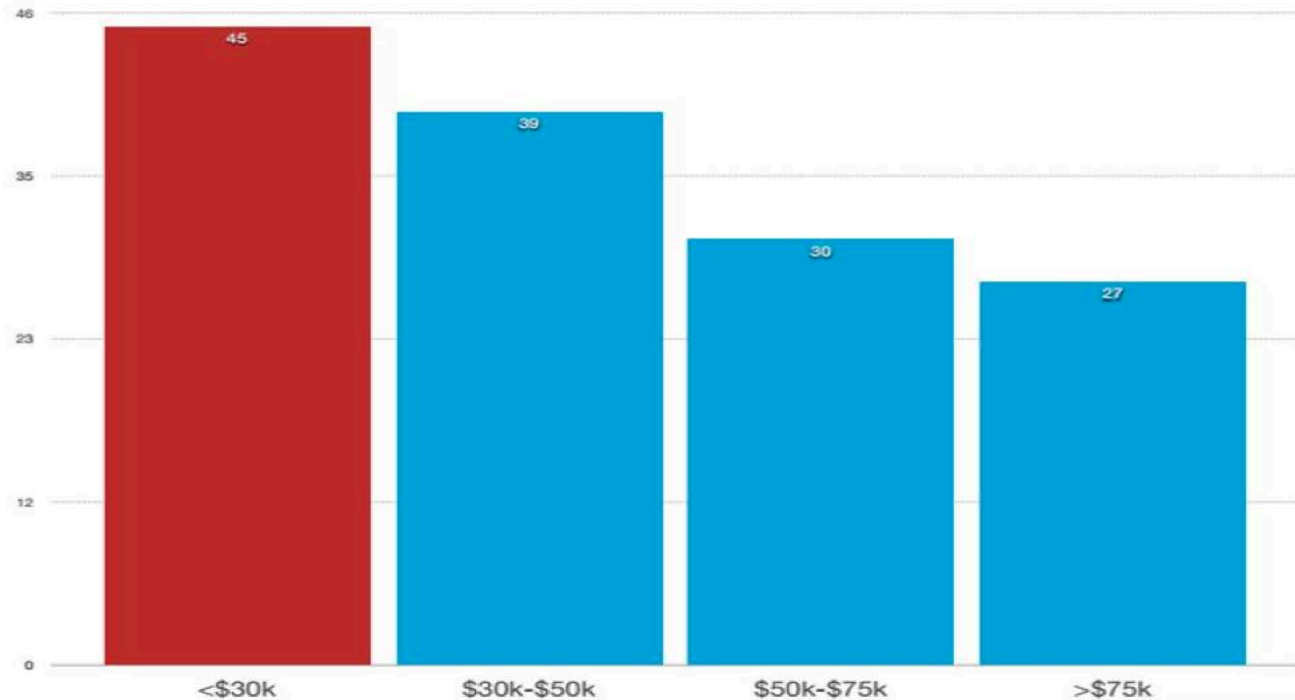
Goal 3:
Marketing PPM

Global Smartphone Market Share By Platform



Source: IDC, Strategy Analytics

45% of low-income mobile users go online mostly on their cell phones



	452 % of Total: 40.07% (1,078)	85.00% Avg for View: 74.03% (13.20%)
1. Apple iPhone	235 (54.40%)	84.26%
2. Apple iPad	20 (4.63%)	90.00%
3. LG D851 G3	13 (3.01%)	7.69%
4. Apple iPhone 6s	8 (1.85%)	87.50%

Material Design

- Design philosophy
- Developed for Android
- Set industry standard
- Affordance

PleasePrEPMe update: 12-1-16